



Direct Mail Marketing • Automation Mail • Zip+4 Barcoding • List Brokers • Graphic Design • Color / BW Printing

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#### **\*USPS Marketing Mailing Classifications with Postage Rates**

All USPS Marketing Mail must meet a minimum quantity of 200 pieces. Accurate Letter uses USPS Marketing Mail whenever possible taking advantage of the lower prices for postcards, letters, flats and (newsletters) including large envelopes. Companies using Accurate Letter will pay actual USPS postage due no markup. **\*Postage Rates - Subject to Change.**

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#### **First Class Automation Letters, Postcards Postage Rates - Weight up to 1 Ounce.**

	Postcards	Letters
5-Digit/Scheme - 150 piece minimum to same 5-digit/scheme destination	\$0.420	Rate \$0.593
3-Digit/Scheme - 150 piece minimum to same 3-digit/scheme destination	0.445	Rate .641
AADC - 150 pieces to same AADC	0.462	Rate .672
<u>Minimum 500 Pieces mailed to qualify.</u>	Single Piece - First Class Stamps 0.77	Rate .77

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#### **Standard USPS Marketing Letter / Postcard Mail Postage Rates**

5-Digit/Scheme - 150 piece minimum to same 5-digit/scheme destination	Rate	\$0.372
AADC - Doesn't stipulate a minimum mail piece-per-tray requirement	Rate	.407
Mixed AADC - Doesn't stipulate a minimum mail piece-per-tray requirement.	Rate	.433
<u>Minimum 200 Pieces mailed to qualify.</u>		

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#### **Standard USPS Marketing Flat (Newsletter 8.5x11) Postage Rates**

5-Digit/Scheme - 150 piece minimum to same 5-digit/scheme destination	Rate	\$0.770
3-Digit/Scheme - 150 piece minimum to same 3-digit/scheme destination	Rate	.986
ADC - Doesn't stipulate a minimum mail piece-per-tray requirement	Rate	1.101
Mixed ADC - Doesn't stipulate a minimum mail piece-per-tray requirement.	Rate	1.185
<u>Minimum 200 Pieces mailed to qualify.</u>		

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#### **Nonprofit USPS Marketing Letter Mail Postage Rates**

5-Digit/Scheme - 150 piece minimum to same 5-digit/scheme destination, 02601	Rate	\$0.178
3-Digit/Scheme - 150 piece minimum to same 3-digit/scheme destination, 026	Rate	.213
AADC - 150 pieces to same AADC. Minimum 200 Pieces mailed to qualify.	Rate	.239
<u>Minimum 200 Pieces mailed to qualify.</u>		

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#### **Nonprofit USPS Marketing Mail Flat (Newsletters) Postage Rates**

5-Digit/Scheme - 150 piece minimum to same 5-digit/scheme destination	Rate	\$0.503
3-Digit/Scheme - 150 piece minimum to same 3-digit/scheme destination	Rate	.719
ADC - 150 pieces to same ADC	Rate	.834
<u>Mixed ADC - 150 pieces to same Mixed ADC. Minimum 200 Pieces mailed.</u>	Rate	.918

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#### **Zip code Schemes examples: 150 pieces or more each zipcode Scheme.**

5 Digit Scheme: 5 Digit zipcode 02601, 3 Digit Scheme: 3 Digit zipcode 026, both require minimum 150 Piece minimum.

Mixed ADC: Various zipcodes. This presort method doesn't stipulate a minimum mail piece-per-tray requirement.

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**NCOA: National Change of Address Service** is provided by Accurate Letter and is a requirement for all mailings. National Change of Address is an address correction service provided to mailers through companies licensed by the US Postal Service. Updated change-of-address information for the entire country is provided on a regular basis.

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**Mailing Permit Required:** Client may use our Permits for all mailings (no fee) and not required to purchase their own Permit.

**Nonprofit Mail:** Requirement to mail at Nonprofit Rates. **NPA** (Nonprofit Authorization Number) is required and provided by Client if USPS Form #3624 Application to Mail at Nonprofit USPS Marketing Mail Prices has been filed and approved by USPS. **CRID Number:** Customer Registration Identification Number. Number is determined by address of Client and will be provided by Accurate Letter..

**Note:** Postcard Sizes Max 11-1/2" x 6-1/8". Accurate Letter Basic size 9"x6" and Jumbo 11"x6".

*For questions please contact Paul Lennox 508-778-7122.*